



containR

Call for Proposals
2015 Season

Main season: May to October
Shoulder season: November to April



We loved what happened at containR in Sunnyside, our pop up arts venue, in 2014. We hope that it gave you plenty of ideas for what can happen there in 2015.

What is containR?

ContainR Art Park is the first city-designated art park in Calgary. It is an experiment that serves as a creative incubator, pollinator, and breeding ground and literally, a *container*, in which arts, culture, multi-culturalism, placemaking, green design, gardening, community activities and programming intersect and collaborate. Our grass roots approach invites Calgarians to invest their energy and expertise in creative activity, exchange, placemaking, and playfulness.

At containR we encourage a 100-mile diet of creative ideas, brought to life through thoughtful experimentation. We invite professional and emerging artists, makers, doers, community builders, designers, innovative thinkers, green design, performers, social permaculture enthusiasts, neighbors, curators, designers, placemakers, urban growers, community activists, entrepreneurial incubators, the culturally curious, and appreciators and the rest of the neighbourhood to join us in creative play.

ContainR encourages a re-imagining of place through curating compelling evolving/revolving programming of the urban space. containR is citizen led, and acts as a community hub and creative content generator. We encourage diverse activities for people to experience that includes featuring innovation that can be tested, and implemented on a short-term basis. Springboard Performance thoughtfully curates every element of the site: carefully considering the partners, artists, vendors, and projects that join the site. Through containR we want to change public perception of what is possible in public space, showcasing Calgary as a vibrant, creative, playful and hospitable place.

The goal of *containR* is to provide a framework for changing content that reflects and responds to the pace of our contemporary culture. Participant selection is based on alignment of intentions. The most dynamic partnerships and participant projects share the intention to create a place of connected culture through innovative creation, and use of flexible, temporary design. We value a rigorous process of self-responsibility for the care of the site. We also celebrate a ‘mash up’ of events and activities so that participants can experience multiple perspectives and unexpected connections.

As custodians of *containR*, Springboard Performance works closely with partners, neighbours, and users so that the active community is intrinsically involved in the evolution of the space and its potential. We support a DIY urbanism while encouraging and featuring outstanding creative innovation and equally outstanding community engagement.



Facilities include the interior *containR* spaces – the public courtyard – select technical equipment – office space – box office – *containR* theatre w/stage – gallery – gathering space – *containR* cinema – gardens – workshop space – beer garden – event food access.

How to apply:

We want proposals that fit in with our goals at *containR* to provide a 100-mile diet of creative ideas that build good community ties; connect and present artists who innovate within a variety of mediums; and where we can develop green initiatives and engage audiences with participatory placemaking. We want *containR* to be a place where you can be proud to present and create and where you can enjoy the experience and share that enjoyment.

We want to know who, what, why, how, when, and of course, we know the where: at *containR*.

Sponsored events, collaborations, commissions, partnerships, residencies, and rentals are all possible.

We want proposals for:

- Creative Residencies
1-2 weeks, must be in the public realm in some way)
- Installations/Exhibits
- Community Engagement
- Workshops
- Urban Agriculture
- Green Initiatives
- Events
- Performances
- Education
- Entrepreneurial/creative incubation
- Spontaneous Interventions
- Informal gatherings
- Mentorship Initiatives
- Proposals that make connections for communities to create their own relevant contextual projects and 'micro cultures'

(If you have an idea and it isn't on the list and it fits with our 100-mile diet of creative ideas please do not hesitate to send it to us)



Submissions must include the following:

1. Contact Information

2. **Proposal (maximum of 1 page):** Clearly describe the proposed project. Provide details about your spatial and material requirements, and include equipment needs. Explain what kind of venue(s) best suits your proposed work (gallery, theatre, courtyard, garden, public space, etc).

3. **Context / Creative Statement (maximum of 1 page):** Provide us with the context of the work and your interests and background.

Connection to Core Values: Criteria for assessment of partner / project alignments: How is it rigorous? How does it address your creative or social practice? How does it merge or connect with other containR activity? How does it add to the fabric and strength of the containR village? How does it address the site? Does it do no harm?

4. **Resume (maximum of 3 pages):** Describe your background.

5. **Support Material:** Provide examples of your past work, or letter of support that provides background and context.

ALL PROPOSALS CAN BE FORWARDED TO
info@springboardperformance.com

APPLICATION DEADLINE: January 31, 2015

Notification of accepted proposals March 1, 2015

Please complete the Event Application document, attach additional pages as required.

Email or phone if you have questions.

info@springboardperformance.com

403.265.3230

Springboard Performance

Springboard Performance connects artists and audiences through physical contemporary creation and public space generation and animation. It produces the Fluid Movement Arts Festival, Interrarium Creation residency and interdisciplinary works for stage and screen. Springboard also oversees and programs its venue *containR* in Sunnyside, an Art Park for placemaking, events, outdoor arts and culture happenings. We seed the Calgary art scene with creative cross-pollination.

Springboard Performance supports creative initiatives that enhance the cultural, economic, and intrinsic value of place, arts, urban advocacy and place making, philanthropic groups who align their efforts to promote the cultural benefits that these interventions create, and economic development measures that offer incentives for temporary uses of underutilized spaces.

We urge thinking about the city as a vibrant, living construct that is constantly in the process of becoming. Experiments such as *containR* require designers, developers, philanthropists, and city agencies to operate beyond a bottom-line mode of thinking and consider the creation of places of quality and diversity and creative risk-taking within the city as a higher calling.

